Subject: Re: Follow up of our meeting this morning
From: Doug Semark <dougsemark@gangfree.org>
Date: 12/03/2015 04:13 PM
To: Lorena Parker <lparker@sanpedrobid.com>
CC: "steve@cleansanpedro.com" <steve@cleansanpedro.com>, Juan Torres <juantorres@gangfree.org>, Mario Martinez <mariomartinez@gangfree.org>, "Ryan Ferguson" <ryan.ferguson@lacity.org>, Jacob Haik <jacob.haik@lacity.org>, "Ana Dragin" <ana.dragin@lacity.org>, Nicole Wells <nicole.wells@lacity.org>, "eric eisenberg" <ericeoban@gmail.com>, Andy Pham <apham@sanpedrobid.com>

Lorena,

Everything looks good. Your notes and mine match!

As a small aside, the city's program that includes high graffiti abatement is known as UNTAG, which is an acronym for something I've long since forgotten. Like many acronyms, the letters better convey the meaning of the program than the tortured assembly of works that were used to create it.

As a darkly twisted contrast, LA County for years promoted an anti-graffiti program with the acronym TAG, using a graffiti-style typeface. For the life of me, I could not understand how that got approved, especially in the use of TAG branded playing cards, water bottles, stickers, and magnets that were given to students as part of the anti-tagging campaign. If you look closely, you can almost read "Totally Against Graffiti"; nonetheless, some students who attended the program told me, "It's like they're telling us to tag." Oops!

Doug

Best regards,

Douglas L. Semark, Ph.D.
GAP Executive Director

310-519-7233 Business LIne
888-293-2393 Toll Free
• LA Harbor Warehouse (N Island Ave)
• Boyle Heights/East LA Warehouse (Union Pacific Ave)
• Santa Fe Springs Warehouse (Imperial Hwy)
• Watts/Lynwood/Compton Warehouse, Operations, and Administration Center (Industry Way)
• Wilmington Executive Center (W Opp St)

• Wilmington Learning Office (N Avalon Blvd)

www.gangfree.org

> On Dec 3, 2015, at 1:19 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:
>
> Good afternoon all,
>
> Thank you all for meeting with me this morning to discuss your services and how we can become more efficient.

Here are the main points we discussed at our meeting for your reference.

San Pedro BID Actions Items
- Set up a program in 2016 to purchase paint for frequently-tagged businesses. (This will save 4 hours of paint matching time.)
- Monitor 311 graffiti removal number of days it takes to complete service request

GAP
- Provide the City's 15 standard paint colors to Lorena Parker
- Provide graffiti removal service in PBID Area
- Provide on tag crews for 2nd floor graffiti removal

Clean San Pedro
- Use 311 system for first floor, regular graffiti removal.
When completing the form, use Lparker@sanpedrobid.com email address so that the PBID office can receive the tracking number and measure the volume. You may use any Clean San Pedro name and phone number.
- Some 2nd floor graffiti removal (if easy to get to)
- Unique areas graffiti removal (i.e.Warner Grand Theatre)
- Sidewalk graffiti - Send email to LParker@sanpedrobid.com with locations. Parker will forward to Mario. Allow longer time for sidewalk sandblasting.

Please let me know if I've left anything out. We should see how this system works and, if necessary, make any adjustments.

Thank you all for your time and assistance in improving the efficiency of the graffiti removal in the San Pedro BID.

Best regards,

Lorena Parker
Executive Director
San Pedro Historic Waterfront

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